



PROMOTION

BILL WALSHE

VICEROY HOTEL GROUP
CEO

The CEO of Los Angeles-headquartered Viceroy Hotel Group, Bill Walshe is an Irishman who has spent his career in luxury hospitality. Walshe has been based in Dublin, London, Geneva and Dubai before arriving in L.A. in 2012. His passion is creating highly individual modern luxury hotel experiences that will create memories for a lifetime. Walshe travels 200 days a year, mostly to Viceroy's 13 hotel and resort locations, and to the sites of its forthcoming developments in Istanbul, Dubai, Chicago, Bocas del Toro in Panama and Cartagena in Colombia. His philosophy for Viceroy is simple, "We are hosts first and always."

"I'm not just the Viceroy CEO, I like to think of myself as the Chief PRIDE Officer of our group."

At 49, he describes his personal style as being "at the younger end of age appropriate." Here, he's pictured in a fall 2016 ensemble from his favorite clothing brand, The Kooples.

viceroyhotelsandresorts.com

Shot on location at Viceroy L'Ermitage Beverly Hills